

YOUR HEADSHOT

WHAT TO EXPECT

Your headshot is your first impression, your digital handshake, your opportunity for clients and coworkers to get a sense of you before they meet you in person. At the end of the day it has got to feel like *you*. We're here to guide you to getting the headshot you've always wanted.

TIPS FOR BEING "NATURAL"

💭 Think about the things that make you happy: your family, your pets, your hobbies, your kids(on good day). If you feel a smile from your eyes you are doing it right.

😊 If you feel like smiling: smile, if you don't feel like smiling: don't smile. We will capture both looks.

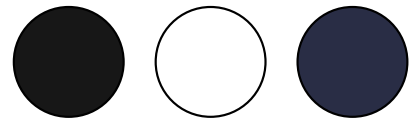
👁️ When previewing your headshot and making your selections, think about how the photo makes you feel in the first three seconds. Anything beyond that is over analyzing. Trust your instincts.

CHECKLIST

- ☐ Iron and prepare your outfit(s) the day before. Wrinkles do show up on camera, and we can only photoshop so much!
- ☐ If you are going to shave, do it the night before to avoid red skin.
- ☐ Eat a good breakfast
- ☐ Arrive 10 minutes before your headshot session so you don't feel rushed.

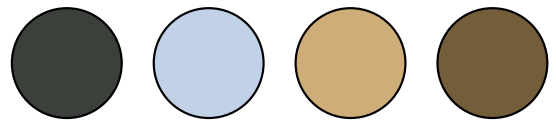


COLORS THAT WORK

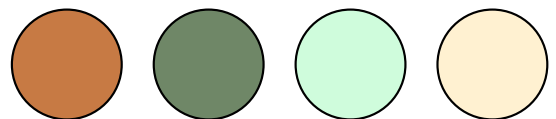


Black & White

Dark Navy



Neutrals



Earth Tone and Pastels